



# Left Coast Live

## Music Festival & Conference

Friday, June 25, and Saturday, June 26, 2010 – 4pm to 10pm (or later)

### FOOD & BEVERAGE VENDOR SPACE APPLICATION

Name of Organization: \_\_\_\_\_

Which event date(s) are you interested in participating in: June 25 and/or June 26: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Resale License #: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_ Email (required): \_\_\_\_\_

\*\*Please describe your proposed event-menu items with pricing on the following page.

**Vendor Information** (Also, see the attached agreement, "Regulations and Conditions for Vendors"). Booth spaces are arranged bazaar style throughout the festival. All booth spaces must be set up by 3:30pm and move out will be at 10:00pm (no earlier). Booth spaces not set up by 4:30pm will be forfeited. Spaces will be assigned after acceptance of application by Left Coast Live (LCL) Chairperson and appropriate fees are paid. Written applications for booth space are currently being accepted through May 21, 2010 or until all spaces are sold (whichever comes first). You will receive verbal notification of acceptance of your application within two weeks of its receipt. If you cancel your involvement with the event after your application is accepted, and you have provided written notice to LCL Chairperson prior to May 21, 2010, then your performance deposit will be returned. Cancellations after May 21, 2010 will result in the forfeiture of the performance deposit. Booth space fees will be calculated at \$200 a day versus 20% of gross sales at the event plus \$100 in trade. Vendors will be responsible for collecting cash and providing change for purchases made at your vehicle. Vendors will turn in any additional payment owed to LCL at the end of each festival day (above the \$200).

**MANDATORY: A \$230 performance deposit is required in addition to booth space fees at the time of the application. Please write a separate check for this deposit. The vendor agrees to the forfeiture of the deposit should the vendor fail to perform agreed upon services on the day of the event.**

**MANDATORY - A copy of your liability insurance must be submitted to Left Coast Live ( [www.leftcoastlive.com](http://www.leftcoastlive.com) ) naming LCL as additionally insured.**

#### EQUIPMENT RENTAL AND SERVICES FEES

\_\_\_\_ Temporary Country Health Permit....\$183P/\$67NP \_\_\_\_\_ Electricity (when possible).... \$75

(Fee valid if paid before May 21, 2010, additional fees apply if later)

If you did not request a Temporary County Health Permit above, then you must check one of the following:

\_\_\_\_ I have included a copy of my "Special Temporary Permit for Fixed Establishments" with this application.

\_\_\_\_ I have included a copy of my "Annual Temporary Event Permit" with this application.

All Fees must accompany this form. Make Checks Payable to Left Coast Live and mail to:

Left Coast Live  
c/o Annie Hermes  
410 South 1<sup>st</sup>  
San Jose, CA, 95113

Your insurance agent should also use the above name and address for additionally insured documentation.

#### Participants Agreement

I have read the application and the attached "Regulations and Conditions for Vendors" and agree to all conditions in both documents for participation in Left Coast Live 2010. I further agree that LCL, its event committee and sponsors will not be liable to me for any damages or losses incurred, including damages to my products, equipment, or damages arising from lost sales or profits. I have liability insurance for my business and will provide a valid certificate of liability insurance naming Left Coast Live as additionally insured, at least 30 days prior to the event.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please Print Name \_\_\_\_\_

Title \_\_\_\_\_

If you have any questions, please contact Annie Hermes at 408-772-6667 or email [annie@giantcreative.com](mailto:annie@giantcreative.com). No Video taping or photography of the event can be used for self-promotion except by prior written agreement. We have the rights to all photography that our photographers take. Database will be confidential and only for the use of LCL.

**Regulations and Conditions for Vendors**  
***Signed Regulations and Conditions Required to be returned with Application***

1. Written applications for booth space are currently being accepted until all space is sold. If you cancel your involvement with the event after your application is accepted, and you have provided written notice to LCL Festival Chairperson prior to May 21, 2010, then your performance deposit of \$230.00 will be returned. Cancellations after May 21, 2010 will result in forfeiture of the entire performance deposit. Vendor Confirmation Packets will be sent one week prior to the event.
2. Vendor spaces are 10ft by 10ft and arranged bazaar style throughout the festival – if you need more space you must let us know no later than May 21, 2010. You are responsible for staffing, assembling, and dismantling your space, and furnishing any equipment and supplies, unless supplied by LCL. We encourage you to decorate your space keeping in mind the theme of this event. Display items must not interfere with the flow of traffic. Spaces will be assigned after acceptance of application by LCL Chairperson and appropriate fees are paid. Checks payable to the **Left Coast Live** must be included with the completed application.
3. Set up will start at 2pm. **All Booth Spaces must be set up by 3:30 PM.** Booth spaces not set-up by 3:30 PM will be forfeited. All non-food Vehicles must be removed from the event area from 3:30 PM until we get police clearance than enough people have vacated the streets for safety – usually 30 minutes after end of event. Vehicles remaining in the event area after 4:30PM will be towed at the owner’s expense. Event Hours are 4 PM to 10:00 PM, however the street will be closed to traffic until midnight – if you would like to stay until midnight, feel free. Spaces must be vacated no later than 12am.
4. Only LCL approved Food Vendors can provide food to LCL Guests. **LCL is the exclusive vendor for Soda, Water and Alcoholic Beverages.**
5. You agree to follow all local and state laws, including but not limited to the State Board of Equalization rules regarding resale numbers and all Health Department Regulations. Resale numbers must be supplied with the application. A copy of your temporary seller’s permit or resale license must be on display on the day of the event.
6. Vendor agrees to remove all trash from their vendor space prior to leaving the event. In the event that the trash is not removed a \$150 cleaning deposit will be removed from the vendor’s performance deposit.
7. In the unlikely event that LCL cannot be held, LCL Chairperson, in their sole discretion, will either refund the performance deposit paid by you or reschedule the event. If you are unable to attend the rescheduled event, and you provide written notice of your inability within 5 days of receiving notice of the rescheduled date, then your performance deposit will be refunded to you.
8. This is an outdoor event. We will not be responsible for sun or shade or for weather conditions. The event will take place rain or shine.
9. **Vendor agrees that they are responsible for all Health Department fees and agrees to reimburse any Health Department fees paid by LCL on their behalf.**
10. You agree that LCL, its event committee and sponsors will not be liable to you for any damages or losses incurred by you, including damages to your products, equipment, or damages arising from lost sales or profits.
11. **Each seller is responsible for acquiring any necessary insurance and will provide proof of insurance naming LCL as additionally insured. Having current liability insurance is a condition of being a vendor at LCL.**
13. Acceptance of these regulations and conditions are a condition of your participation in LCL.

I acknowledge that I have received these regulations and agree to their terms and conditions

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please Print Name \_\_\_\_\_ Title \_\_\_\_\_

Please fax back to 408-995-5713. This is the only information that you will receive until you receive your confirmation packet the week of the event. If you have any questions, please contact Annie Hermes at 408-772-6667 or email [annie@giantcreative.com](mailto:annie@giantcreative.com).